

Advocacy News



JULY 18, 2012

ASDSA-CalDerm Successfully Pass Patient Safety Legislation in CA: ASDSA e-Advocacy News

California: Gov Brown Signs Medspa Bill

Yesterday, Governor Jerry Brown signed into law AB 1548, a measure that cracks down on large corporate medspa and laser hair removal chains that violate the existing corporate practice of medicine ban by employing absent physicians as “medical directors” to create the appearance of legitimacy. The victory represents a multi-year effort by the ASDSA and our California partners. To read more about this landmark legislation, please go to: <http://asdsa.asds.net/patient-safety.aspx?id=5664>

Grassroots Activist of the Month: M. Christine Lee, MD

Congratulations to Grassroots Activist of the Month, M. Christine Lee of San Francisco, California. In addition to sending a number of messages through our easy-to-use grassroots advocacy software, Dr. Lee took the time to personalize the messages with compelling stories from her own life, as well as to recruit patients to send in letters as well. It's activists like Dr. Lee and many others who were critical to our success in passing patient safety legislation in California. In addition to Dr. Lee's e-advocacy, she frequently testifies at legislative and regulatory hearings, serves on the ASDSA Policy Priorities Work Group, and consistently pounds the pavement to raise awareness about the need for patient safety laws.



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